

Fiera Capital Launches International Equity Fund

A leading independent asset management firm launches Fiera Capital International Equity Fund as part of its strategy to bring a full spectrum of investment options to institutional, high net worth, and retail clients

New York, October 17, 2017 – Fiera Capital Inc., the US division of Fiera Capital Corporation (“Fiera Capital” or “the Firm”), announced today the launch of the Fiera Capital International Equity Fund (the “Fund”) as part of its ongoing effort to bring institutional-grade strategies to a broader client base in the US.

The Fund is invested in a concentrated portfolio of the Global Equity Team’s high conviction ideas across global, developed, and select emerging markets and seeks to achieve capital appreciation. The Team seeks to generate sustainable returns by investing in what they believe are high quality companies with competitive advantages and holding them for the long run. The Fund, which is available through an Investor Class and an Institutional Class, will typically hold 25 to 45 internationally diverse stock positions.

“The launch of the Fiera Capital International Equity strategy as a mutual fund offers investors access to what we believe is a high conviction portfolio with diversified sources of potential yield previously constrained to our larger institutional investors,” said Benjamin Thompson, President and Chief Executive Officer of Fiera Capital’s US division. “We look forward to introducing more US clients to this experienced team and their thoughtful investment process.”

The Fund is managed by Nadim Rizk, Senior Vice President and Lead Portfolio Manager, and Andrew Chan, Vice President and Portfolio Manager, Global Equity. The team currently manages over US\$15 billion in assets, and is responsible for the Fiera Capital Global Equity, International Equity, US Equity, and Global Focused Equity strategies.

Fund Disclosures

Because the Fund may invest in a limited number of companies, the Fund as a whole is subject to greater risk of loss if any of those securities decline in price. The Fund is subject to risks from holding depository receipts and foreign securities, which may be related to the particular political, regulatory, economic, social and other conditions or events occurring in the country and fluctuations in its currency, as well as market risk tied to the underlying foreign company. In addition, ADR holders may have limited voting rights, may not have the same rights afforded typical company stockholders in the event of a corporate action. The Fund is also subject to the risks of using derivatives and forward contracts.

Diversification does not assure a profit nor protect against loss. Consider the objectives, risks, charges, and expenses carefully before investing in the Fund; [click here to find the prospectus](#) which contains this and other information about the Fund; the prospectus should be read carefully before investing.

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About Fiera Capital Corporation

Fiera Capital is a leading independent asset management firm with more than C\$125 billion in assets under management as of June 30, 2017. The Firm provides institutional, retail and private wealth clients with access to full-service integrated money management solutions across traditional and alternative asset classes. Clients and their portfolios derive potential benefit from Fiera Capital's depth of expertise, diversified offerings and outstanding service. Fiera Capital trades under the ticker FSZ on the Toronto Stock Exchange. www.fieracapital.com

Additional information about Fiera Capital Corporation, including the Firm's annual information form, is available on SEDAR at www.sedar.com.

FCC does not provide investment advice or investment advisory services in the US. In the US, investment advisory services are provided by its affiliates who are investment advisers registered with the U.S. Securities and Exchange Commission.

About Fiera Capital Inc.

Fiera Capital Inc. is an affiliate of Fiera Capital Corporation. Fiera Capital Inc. offers thoughtful investment solutions in the US across a spectrum of traditional, non-traditional, and bespoke investment strategies. Its mission is to provide clients with the highest quality of customized service and performance through a culture of integrity, teamwork, excellence, and innovation. www.fierausa.com.

Fiera Group of Companies

Registration with the SEC does not imply a certain level of skill or training.

Forward-Looking Statements

This document may contain certain forward-looking statements. These statements relate to future events or future performance, and reflect management's expectations or beliefs regarding future events, including business and economic conditions and Fiera Capital's growth, results of operations, performance and business prospects and opportunities. Such forward-looking statements reflect management's current beliefs and are based on information currently available to management. In some cases, forward-looking statements can be identified by terminology such as "may", "will", "should", "expect", "plan", "anticipate", "believe", "estimate", "predict", "potential", "continue", "target", "intend" or the negative of these terms, or other comparable terminology.

By their very nature, forward-looking statements involve inherent risks and uncertainties, both general and specific, and a number of factors could cause actual events or results to differ materially from the results discussed in the forward-looking statements. In evaluating these statements, readers should specifically consider various factors that may cause actual results to differ materially from any forward-looking statement.

These factors include, but are not limited to, market and general economic conditions, the nature of the financial services industry, and the risks and uncertainties detailed from time to time in Fiera Capital's interim and annual consolidated financial statements, and its Annual Report and Annual Information Form filed on www.sedar.com. These forward-looking statements are made as of the date of this document, and Fiera Capital assumes no obligation to update or revise them to reflect new events or circumstances, except as required by applicable law.

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